



**HEIMDAL™**  
SECURITY



Heimdall™ Security Product Sheet

# Email Fraud Prevention

Prevent CEO fraud and Business Email Compromise (BEC) attacks in a single blow dealt to hackers.

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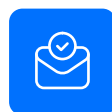
# Either spoofed or simple fraudulent emails can cause more damage than advanced persistent threats.

All it takes is one distracted employee or faulty procedures. But there's no need to over-complicate your operations.

## Eliminate imposter and insider threat due to BEC scams. Focus just on growing your business.

BEC attacks are a form of social engineering. They prey on people's trusting and cooperating nature in order to cause damage. Heimdal™ Email Fraud Prevention can now apply technological expertise to scan for all possible cues and detect BEC attempts in time.

## Step up now and stop fraud. We're here to help.



### Heimdal™ Email Fraud Prevention™

Heimdal™ Email Fraud Prevention uses more than 125 vectors of analysis and is fully coupled with live threat intelligence to find and stop Business Email compromise, CEO Fraud, phishing and complex malware before you are compromised. It works on top of any existing mail filtering solutions on Office 365 and Outlook for desktop.



### Foster your digital safety.

Raise employee awareness on fraud, but don't rely on it. We can all have bad days and all it takes is one distracted moment for criminals to have their way. Heimdal™ Email Fraud Prevention will keep guard so you don't have to. Its intelligence vectors will scan both security certificates and the contents of each email and attachments to automatically detect any fraud attempt.



### We got your back! 24/7 Support

Have access to a support team, beyond the cutting-edge technology to combat fraud. Heimdal™ Email Fraud Prevention will automatically flag down any possibly fraudulent email communications, keeping BEC scam at bay.

Fully compatible with our advanced spam filter and email anti-malware module (Heimdal™ Email Security) for a full protection of all incoming and outgoing email communications. You will benefit from full guidance in order to avoid costly mistakes.

Heimdal™ Email Fraud Prevention will keep your email communications safe.

### Your business and customers will never have to know:

- ✓ The pervasive, evolving threat of phishing.
- ✓ The frustration of knowing you willingly sent money to thieves.
- ✓ Imposter threat and CEO fraud.
- ✓ Convincingly spoofed emails.
- ✓ Risk due to criminal groups infiltrating a partner or 3rd party.
- ✓ Man-in-the-email attacks.

### Heimdal™ Email Fraud Prevention Product features:

- ✓ Monitoring of all e-mails alongside existing mailfilter solutions.
- ✓ Detection of BEC, CEO Fraud, Phishing and advanced malware.
- ✓ Finding Imposter Threats (Modified invoices).
- ✓ Live monitoring and alerting 24/7 by a specialist fraud team.
- ✓ Scans content of attachments in depth - wording, IBAN, SWIFT, Account numbers etc.
- ✓ Can be connected to external invoice approval systems using API's
- ✓ Alerts you if historic e-mails are detected as malicious afterwards

**Business Email Compromise (BEC) attacks can have devastating consequences on your company and on your personal assets as well.**

The FBI issued a warning in July 2018 that BEC scammers are increasingly targeting the personal finances of people who occupy managing positions in the industries which they are attacking.

# Prevent data loss by covering the most abused attack vector.

Sometimes, simple fraudulent emails can cause more damage to your organization than the most sophisticated blended attack.

Control for insider threat and fake money transfer requests, while also detecting impostor emails and phishing attempts.

Features	Heimdal™ Email Fraud Prevention	Manual background checks	Regular Spam Filter Alone
Fast fraud detection and blocking	✓	✗	✗
Fast detection of spoofed emails	✓	✗	✗
Fast detection of CEO fraud	✓	✓	✗
Fast detection of impostor threat	✓	✓	✗
Fast detection of spoofed emails	✓	✗	✗
Fast detection of man-in-the-email attacks	✓	✗	✗
Fast detection of mass-sent fraudulent emails	✓	✗	✓
Saved time from manual background checks	✓	✗	✓
Professional support by expert team	✓	✗	✗
Very Easy to Use	✓	✗	✓

How is your organization getting ready to face the growing threat of BEC attacks?  
Do you need a better solution?

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CEO Fraud and Business Email Compromise (BEC) attacks are one of the fastest growing threats to businesses worldwide.

The global cost of email fraud tops

**\$12.5 BILLION PER YEAR**

and

**\$301 MILLION PER MONTH**

Source: FBI

The average number of BEC attacks per month have risen by

**120% FROM 2016 TO 2018**

Source: FBI

## CEOS AND MANAGING DIRECTORS

are among those whose emails are most spoofed by BEC scammers, increasing the chance for their emails to be then taken seriously.

Source: TrendMicro

The global cost of email fraud tops

**63% OF ALL BUSINESS LOSSES**

reported to the authorities in Australian Competition and Consumer Commission's (ACCC) Scamwatch.

Source: ACCC

BEC attacks are notoriously difficult to detect, **BLENDING MULTIPLE TECHNIQUES** in order to win the victim's complete trust: online intel-gathering, phishing, vishing, and/or phishing and vishing and so on.

Source: - U.S. Department of Justice

How is your organization getting ready to face the growing threat of BEC attacks?

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